

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Mundy Katowitz Media
Attention: Accounts Payable
1322 G Street SE
4th Floor
Washington, DC 20003

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|----------------|---------------------|
| 947986-1 | 09/30/12 | September 2012 | 08/27/12 - 09/30/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|---------------|--------------|
| WPBF | Mica Hansen | HRP -Washingt | National |

| Advertiser | Product | Estimate Number |
|-----------------------|----------------------|-----------------|
| Priorities USA Action | PRIORITIES USA ACTIO | 1562 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 09/25/12 - 10/01/12 | 947986 | 06300930 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | 321 | 340 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|-------------|--|-----------------|-----------------------|------------------------------|-----------------------|---------------|----------------|-------------|-------------|
| 1 | 09/28/12 | 09/28/12 | The View | 11A-12PM | ----1-- | :30 | 1 | \$900.00 | NM |
| | Class of Time - Fixed Non Pre-emptible | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/24/12 | 09/30/12 | ----1-- | 1 | \$900.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF F | | 09/28/12 | 11:34 AM | The View | 11A-12PM | :30 | PRATV12-19H | \$900.00 | NM |
| 2 | 09/28/12 | 09/28/12 | Jimmy Kimmel | 12:06-01:06AM | ----1-- | :30 | 1 | \$75.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/24/12 | 09/30/12 | ----1-- | 1 | \$75.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF F | | 09/28/12 | 12:50 AM | Jimmy Kimmel | 12:06-01:06AM | :30 | PRATV12-19H | \$75.00 | NM |
| 3 | 09/28/12 | 09/28/12 | Dr. Oz | 4-5p | ----1-- | :30 | 1 | \$525.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/24/12 | 09/30/12 | ----1-- | 1 | \$525.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF F | | 09/28/12 | 4:35 PM | Dr. Oz | 4-5p | :30 | USATV02H | \$525.00 | NM |
| 4 | 09/28/12 | 09/28/12 | WPBF News 25 Mornings | 5:30-5:57am | ----1-- | :30 | 1 | \$225.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/24/12 | 09/30/12 | ----1-- | 1 | \$225.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF F | | 09/28/12 | | WPBF News 25 Mornings @ 5:30 | 5:30-5:57am | :00 | | \$225.00 | NM |
| | Credited | | | | | | | | |
| 5 | 09/28/12 | 09/28/12 | WPBF News 25 Mornings | 6-7AM | ----1-- | :30 | 1 | \$450.00 | NM |
| | Class of Time - Fixed Non Pre-emptible | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/24/12 | 09/30/12 | ----1-- | 1 | \$450.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 WPBF F | | 09/28/12 | 6:39 AM | WPBF News 25 Mornings | 6-7AM | :30 | USATV02H | \$450.00 | NM |
| 13 | 09/29/12 | 09/29/12 | Sat 5-6am News | Sat 5-6am | -----1- | :30 | 1 | \$85.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/24/12 | 09/30/12 | -----1- | 1 | \$85.00 | | | | |
| Spots: # Ch | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

| | | | |
|-----------------------|----------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 947986-1 | 09/30/12 | September 2012 | 08/27/12 - 09/30/12 |
| Advertiser | Product | Estimate Number | |
| Priorities USA Action | PRIORITIES USA ACTIO | 1562 | |

www.thewpbfchannel.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|------------|----------|--|----------------|------------------------------|----------------|----------------|-------------|------------|----------|------------|----------|----------|------------|-------------|----------------|----------|----------|---------|------|------------|----------|----|----------|----------|----------------|-------------|----------------|----------|---------|------|------|---|------|----|----------|----------|------------------------------|---------------|-----|-------------|------------|----|
| 13 | 09/29/12 | 09/29/12 | Sat 5-6am News Class of Time - Pre-emptible with notice | Sat 5-6am | -----1- | :30 | 1 | \$85.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>09/29/12</td><td>5:13 AM</td><td>Sat 5-6am News</td><td>Sat 5-6am</td><td>:30</td><td>USATV02H</td><td>\$85.00</td><td>NM</td></tr></table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WPBF | Sa | 09/29/12 | 5:13 AM | Sat 5-6am News | Sat 5-6am | :30 | USATV02H | \$85.00 | NM | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WPBF | Sa | 09/29/12 | 5:13 AM | Sat 5-6am News | Sat 5-6am | :30 | USATV02H | \$85.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 14 | 09/29/12 | 09/29/12 | GMA Saturday 7-8am Class of Time - Pre-emptible with notice | Sat 7am-8am | -----1- | :30 | 1 | \$375.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-----1-</td><td>1</td><td>\$375.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>09/29/12</td><td>7:58 AM</td><td>GMA Saturday 7-8am</td><td>Sat 7am-8am</td><td>:30</td><td>PRATV12-19H</td><td>\$375.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 09/24/12 | 09/30/12 | -----1- | 1 | \$375.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WPBF | Sa | 09/29/12 | 7:58 AM | GMA Saturday 7-8am | Sat 7am-8am | :30 | PRATV12-19H | \$375.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 09/24/12 | 09/30/12 | -----1- | 1 | \$375.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WPBF | Sa | 09/29/12 | 7:58 AM | GMA Saturday 7-8am | Sat 7am-8am | :30 | PRATV12-19H | \$375.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 15 | 09/30/12 | 09/30/12 | GMA Sunday 7-8am Class of Time - Pre-emptible with notice | Sun 7-8am | -----1 | :30 | 1 | \$275.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-----1</td><td>1</td><td>\$275.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>09/30/12</td><td>7:57 AM</td><td>GMA Sunday 7-8am</td><td>Sun 7-8am</td><td>:30</td><td>PRATV12-19H</td><td>\$275.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 09/24/12 | 09/30/12 | -----1 | 1 | \$275.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WPBF | Su | 09/30/12 | 7:57 AM | GMA Sunday 7-8am | Sun 7-8am | :30 | PRATV12-19H | \$275.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 09/24/12 | 09/30/12 | -----1 | 1 | \$275.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WPBF | Su | 09/30/12 | 7:57 AM | GMA Sunday 7-8am | Sun 7-8am | :30 | PRATV12-19H | \$275.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 16 | 09/27/12 | 09/27/12 | Nightline Class of Time - Fixed Non Pre-emptible | 11:35-12:05AM | ---1--- | :30 | 1 | \$550.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>---1---</td><td>1</td><td>\$550.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Th</td><td>09/27/12</td><td>12:01 AM</td><td>Nightline</td><td>11:35-12:05AM</td><td>:30</td><td>PRATV12-19H</td><td>\$550.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 09/24/12 | 09/30/12 | ---1--- | 1 | \$550.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WPBF | Th | 09/27/12 | 12:01 AM | Nightline | 11:35-12:05AM | :30 | PRATV12-19H | \$550.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 09/24/12 | 09/30/12 | ---1--- | 1 | \$550.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WPBF | Th | 09/27/12 | 12:01 AM | Nightline | 11:35-12:05AM | :30 | PRATV12-19H | \$550.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 17 | 09/27/12 | 09/27/12 | WPBF News 25 @ Noon 12pm-1230pm Class of Time - Fixed Non Pre-emptible | 12pm-1230pm | ---1--- | :30 | 1 | \$375.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>---1---</td><td>1</td><td>\$375.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Th</td><td>09/27/12</td><td>12:25 PM</td><td>WPBF News 25 @ Noon</td><td>12pm-1230pm</td><td>:30</td><td>PRATV12-19H</td><td>\$375.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 09/24/12 | 09/30/12 | ---1--- | 1 | \$375.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WPBF | Th | 09/27/12 | 12:25 PM | WPBF News 25 @ Noon | 12pm-1230pm | :30 | PRATV12-19H | \$375.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 09/24/12 | 09/30/12 | ---1--- | 1 | \$375.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WPBF | Th | 09/27/12 | 12:25 PM | WPBF News 25 @ Noon | 12pm-1230pm | :30 | PRATV12-19H | \$375.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 18 | 09/27/12 | 09/27/12 | WPBF News 25 Mornings5:30-5:57am Class of Time - Pre-emptible with notice | 5:30-5:57am | ---1--- | :30 | 1 | \$225.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>---1---</td><td>1</td><td>\$225.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Th</td><td>09/27/12</td><td>5:43 AM</td><td>WPBF News 25 Mornings @ 5:30</td><td>5:30-5:57am</td><td>:30</td><td>USATV02H</td><td>\$225.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 09/24/12 | 09/30/12 | ---1--- | 1 | \$225.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WPBF | Th | 09/27/12 | 5:43 AM | WPBF News 25 Mornings @ 5:30 | 5:30-5:57am | :30 | USATV02H | \$225.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 09/24/12 | 09/30/12 | ---1--- | 1 | \$225.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WPBF | Th | 09/27/12 | 5:43 AM | WPBF News 25 Mornings @ 5:30 | 5:30-5:57am | :30 | USATV02H | \$225.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 19 | 09/27/12 | 09/27/12 | WPBF News 25 Mornings6-7AM Class of Time - Fixed Non Pre-emptible | 6-7AM | ---1--- | :30 | 1 | \$450.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>---1---</td><td>1</td><td>\$450.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Th</td><td>09/27/12</td><td>6:14 AM</td><td>WPBF News 25 Mornings</td><td>6-7AM</td><td>:30</td><td>PRATV12-19H</td><td>\$450.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 09/24/12 | 09/30/12 | ---1--- | 1 | \$450.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WPBF | Th | 09/27/12 | 6:14 AM | WPBF News 25 Mornings | 6-7AM | :30 | PRATV12-19H | \$450.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 09/24/12 | 09/30/12 | ---1--- | 1 | \$450.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WPBF | Th | 09/27/12 | 6:14 AM | WPBF News 25 Mornings | 6-7AM | :30 | PRATV12-19H | \$450.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 20 | 09/27/12 | 09/27/12 | Good Morning America 7-9AM Class of Time - Fixed Non Pre-emptible | 7-9AM | ---1--- | :30 | 1 | \$600.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>---1---</td><td>1</td><td>\$600.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Th</td><td>09/27/12</td><td>8:50 AM</td><td>Good Morning America</td><td>7-9AM</td><td>:30</td><td>USATV02H</td><td>\$600.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 09/24/12 | 09/30/12 | ---1--- | 1 | \$600.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WPBF | Th | 09/27/12 | 8:50 AM | Good Morning America | 7-9AM | :30 | USATV02H | \$600.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 09/24/12 | 09/30/12 | ---1--- | 1 | \$600.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WPBF | Th | 09/27/12 | 8:50 AM | Good Morning America | 7-9AM | :30 | USATV02H | \$600.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 21 | 09/27/12 | 09/27/12 | Jeopardy Class of Time - Fixed Non Pre-emptible | 7:30-8PM | ---1--- | :30 | 1 | \$1,700.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>---1---</td><td>1</td><td>\$1,700.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Th</td><td>09/27/12</td><td>7:53 PM</td><td>Jeopardy</td><td>7:30-8PM</td><td>:30</td><td>USATV02H</td><td>\$1,700.00</td><td>NM</td></tr></table> | | | | | | | | | | Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | 09/24/12 | 09/30/12 | ---1--- | 1 | \$1,700.00 | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WPBF | Th | 09/27/12 | 7:53 PM | Jeopardy | 7:30-8PM | :30 | USATV02H | \$1,700.00 | NM |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 09/24/12 | 09/30/12 | ---1--- | 1 | \$1,700.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WPBF | Th | 09/27/12 | 7:53 PM | Jeopardy | 7:30-8PM | :30 | USATV02H | \$1,700.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------------------|----------------------|-----------------|---------------------|
| 947986-1 | 09/30/12 | September 2012 | 08/27/12 - 09/30/12 |
| Advertiser | Product | Estimate Number | |
| Priorities USA Action | PRIORITIES USA ACTIO | 1562 | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|-------------------|-----------------|-----------------------|-------------------|-----------------------|----------------|----------------|-------------|-------------|
| 22 | 09/25/12 | 09/25/12 | WPBF News 25 @ Noon | 12pm-1230pm | -1----- | :30 | 1 | \$375.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/24/12 | 09/30/12 | -1----- | 1 | \$375.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 09/25/12 | 12:28 PM | WPBF News 25 @ Noon | 12pm-1230pm | :30 | PRATV12-19H | \$375.00 NM |
| 23 | 09/25/12 | 09/25/12 | Dr. Oz | 4-5p | -1----- | :30 | 1 | \$525.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/24/12 | 09/30/12 | -1----- | 1 | \$525.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 09/25/12 | 4:55 PM | Dr. Oz | 4-5p | :30 | USATV02H | \$525.00 NM |
| 24 | 09/25/12 | 09/25/12 | WPBF News 25 @ 5am | 5-530am | -1----- | :30 | 1 | \$175.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/24/12 | 09/30/12 | -1----- | 1 | \$175.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 09/25/12 | 5:10 AM | WPBF News 25 @ 5am | 5-530am | :30 | USATV02H | \$175.00 NM |
| 25 | 09/25/12 | 09/25/12 | WPBF News 25 Mornings | 6-7AM | -1----- | :30 | 1 | \$450.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/24/12 | 09/30/12 | -1----- | 1 | \$450.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 09/25/12 | 6:41 AM | WPBF News 25 Mornings | 6-7AM | :30 | PRATV12-19H | \$450.00 NM |
| 26 | 09/25/12 | 09/25/12 | Good Morning America | 7-9AM | -1----- | :30 | 1 | \$600.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/24/12 | 09/30/12 | -1----- | 1 | \$600.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 09/25/12 | 7:49 AM | Good Morning America | 7-9AM | :30 | USATV02H | \$600.00 NM |
| 27 | 09/26/12 | 09/26/12 | The View | 11A-12PM | --1---- | :30 | 1 | \$900.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/24/12 | 09/30/12 | --1---- | 1 | \$900.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | W | 09/26/12 | 10:59 AM | The View | 11A-12PM | :30 | USATV02H | \$900.00 NM |
| 28 | 09/26/12 | 09/26/12 | WPBF News 25 @ 5am | 5-530am | --1---- | :30 | 1 | \$175.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/24/12 | 09/30/12 | --1---- | 1 | \$175.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | W | 09/26/12 | 5:13 AM | WPBF News 25 @ 5am | 5-530am | :30 | PRATV12-19H | \$175.00 NM |
| 29 | 09/26/12 | 09/26/12 | M-F 5pm News | 5-6pm | --1---- | :30 | 1 | \$475.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/24/12 | 09/30/12 | --1---- | 1 | \$475.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | W | 09/26/12 | 5:30 PM | M-F 5pm News | 5-6pm | :30 | PRATV12-19H | \$475.00 NM |
| 30 | 09/26/12 | 09/26/12 | WPBF News 25 Mornings | 5:30-5:57am | --1---- | :30 | 1 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 09/24/12 | 09/30/12 | --1---- | 1 | \$225.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| | | | |
|-------------------------------------|---------------------------------|---------------------------------|---------------------------------------|
| Invoice # 947986-1 | Invoice Date 09/30/12 | Invoice Month September 2012 | Invoice Period 08/27/12 - 09/30/12 |
| Advertiser Priorities USA Action | Product PRIORITIES USA ACTIO | Estimate Number 1562 | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-----------------------|----------------|------------------------------|----------------|----------------|-------------|-------------|
| 30 | 09/26/12 | 09/26/12 | WPBF News 25 Mornings | 5:30-5:57am | --1---- | :30 | 1 | \$225.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | W | 09/26/12 | 5:43 AM | WPBF News 25 Mornings @ 5:30 | 5:30-5:57am | :30 | USATV02H | \$225.00 NM |
| 31 | 09/26/12 | 09/26/12 | WPBF News 25 Mornings | 6-7AM | --1---- | :30 | 1 | \$450.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/24/12 | 09/30/12 | --1---- | 1 | \$450.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | W | 09/26/12 | 6:09 AM | WPBF News 25 Mornings | 6-7AM | :30 | PRATV12-19H | \$450.00 NM |
| 32 | 09/30/12 | 09/30/12 | Sun 6-7am News | Sun 6-7am | -----S | :30 | 1 | \$175.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/24/12 | 09/30/12 | -----S | 1 | \$175.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 09/30/12 | 6:40 AM | Sun 6-7am News | Sun 6-7am | :30 | USATV02H | \$175.00 NM |
| 33 | 09/25/12 | 09/28/12 | 4:30a-5a | 430a-5a | -TWTF-- | :30 | 1 | \$50.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 09/24/12 | 09/30/12 | -TWTF-- | 1 | \$50.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 09/25/12 | 4:54 AM | 4:30a-5a | 430a-5a | :30 | PRATV12-19H | \$50.00 NM |
| Total Spots | | | | | | | 25 | | |

Payment Terms 30 Days

| | |
|--------------------------|-------------|
| <u>Gross Total</u> | \$11,160.00 |
| <u>Agency Commission</u> | \$1,674.00 |
| <u>Net Amount Due</u> | \$9,486.00 |

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Mundy Katowitz Media
Attention: Accounts Payable
1322 G Street SE
4th Floor
Washington, DC 20003

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 947986-2 | 10/07/12 | October 2012 | 10/01/12 - 10/01/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|-----------------|--------------|
| WPBF | Mica Hansen | HRP -Washington | National |

| Advertiser | Product | Estimate Number |
|-----------------------|----------------------|-----------------|
| Priorities USA Action | PRIORITIES USA ACTIO | 1562 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 09/25/12 - 10/01/12 | 947986 | 06300930 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | 321 | 340 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|----------|--|-----------------|---------------------------------|-------------------|---------------------------|----------------|----------------|-------------|---------------|
| 6 | 10/01/12 | 10/01/12 | M-SUN WPBF News 25 @ 11-11:35PM | 11:11-11:35PM | 1----- | :30 | 1 | \$1,000.00 | NM |
| | Class of Time - Fixed Non Pre-emptible | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/01/12 | 10/07/12 | 1----- | 1 | \$1,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 10/01/12 | 11:28 PM | M-SUN WPBF News 25 @ 11PM | 11:11-11:35PM | :30 | PRATV12-19H | \$1,000.00 NM |
| 7 | 10/01/12 | 10/01/12 | Nightline | 11:35-12:05AM | 1----- | :30 | 1 | \$500.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/01/12 | 10/07/12 | 1----- | 1 | \$500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 10/01/12 | 11:56 PM | Nightline | 11:35-12:05AM | :30 | USATV02H | \$500.00 NM |
| 8 | 10/01/12 | 10/01/12 | The View | 11A-12PM | 1----- | :30 | 1 | \$900.00 | NM |
| | Class of Time - Fixed Non Pre-emptible | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/01/12 | 10/07/12 | 1----- | 1 | \$900.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 10/01/12 | 10:59 AM | The View | 11A-12PM | :30 | USATV02H | \$900.00 NM |
| 9 | 10/01/12 | 10/01/12 | WPBF News 25 @ 6:00P | 6-6:30PM | 1----- | :30 | 1 | \$700.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/01/12 | 10/07/12 | 1----- | 1 | \$700.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 10/01/12 | 6:14 PM | WPBF News 25 @ 6:00PM | 6-6:30PM | :30 | PRATV12-19H | \$700.00 NM |
| 10 | 10/01/12 | 10/01/12 | WPBF News 25 Mornings | 6-7AM | 1----- | :30 | 1 | \$500.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/01/12 | 10/07/12 | 1----- | 1 | \$500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 10/01/12 | 6:22 AM | WPBF News 25 Mornings | 6-7AM | :30 | USATV02H | \$500.00 NM |
| 11 | 10/01/12 | 10/01/12 | Wheel Of Fortune | 7-7:30PM | 1----- | :30 | 1 | \$1,800.00 | NM |
| | Class of Time - Fixed Non Pre-emptible | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/01/12 | 10/07/12 | 1----- | 1 | \$1,800.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 10/01/12 | 7:13 PM | Wheel Of Fortune | 7-7:30PM | :30 | USATV02H | \$1,800.00 NM |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| | | | |
|-----------------------|----------------------|------------------------|-----------------------|
| <u>Invoice #</u> | <u>Invoice Date</u> | <u>Invoice Month</u> | <u>Invoice Period</u> |
| 947986-2 | 10/07/12 | October 2012 | 10/01/12 - 10/01/12 |
| <u>Advertiser</u> | <u>Product</u> | <u>Estimate Number</u> | |
| Priorities USA Action | PRIORITIES USA ACTIO | 1562 | |

www.thewpbfchannel.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|--|----------------|---------|--------|----------------|------------|------|
| 11 | 10/01/12 | 10/01/12 | Wheel Of Fortune Class of Time - Fixed Non Pre-emptible | 7-7:30PM | 1----- | :30 | 1 | \$1,800.00 | NM |
| 12 | 10/01/12 | 10/01/12 | Good Morning America Class of Time - Fixed Non Pre-emptible | 7-9AM | 1----- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/01/12 9:00 AM Good Morning America 7-9AM :30 PRATV12-19H \$600.00 NM | | | | | | | | | |
| <u>Total Spots</u> | | | | | | | 7 | | |

Payment Terms 30 Days

| | |
|--------------------------|-------------------|
| <u>Gross Total</u> | \$6,000.00 |
| <u>Agency Commission</u> | \$900.00 |
| <u>Net Amount Due</u> | \$5,100.00 |